

# LINCOLN / OMAHA INTERCITY BUS STUDY

SEPT 2019



## PROJECT DESCRIPTION

The Nebraska Department of Transportation (NDOT) launched the Mobility Management Project – Phase 3 in July 2019. One of the priority projects identified is the **Lincoln / Omaha Intercity Bus Feasibility Study**. The purpose of the study is to determine the transportation needs and gaps between Lincoln and Omaha and the smaller communities between the urban areas and develop bus route alternatives for the future.

Future intercity bus service will provide routes with limited stops between Lincoln and Omaha with meaningful connections into the communities and to more distant destinations. The study team will identify market area destinations and existing travel patterns to capture trip-making potential and ridership estimates.

Intercity bus service presents an affordable transportation option for residents and visitors who are unable to drive or chose not to drive longer distances. In addition, a primary motivation to use the service is the economic benefit (money saved) in choosing transit, including being able to work and use the Wi-Fi connections, read, or rest during the trip.

Throughout the study process, the project team will coordinate with the Technical Committee for guidance and input specific to each community along the corridor. Three rounds of public engagement will be conducted for the project, with outreach to key stakeholders within each community, in addition to hosting public open houses in Omaha, Lincoln, and Greenwood. Additional high-level information regarding the NDOT Mobility Management project is shown on the back of this project description.

### Intercity Bus - Project Tasks

1. Develop Tech Committee
2. Review Studies / plans
3. Community Engagement
4. Community Overview
5. Existing Services
6. Transit Needs
7. Develop Alternatives / Prioritize
8. Potential Funding Programs
9. Operational Plan/Implementation
10. Draft/Final Report





## MOBILITY MANAGEMENT CONCEPT

In Nebraska, mobility management begins with a community vision for all modes of transportation working together to deliver enhanced transportation choices. Coordination of services plays a key part in maximizing existing transportation resources.

## MOBILITY MANAGEMENT VISION

Coordinate and Improve Transportation Options for Nebraskans

### GOALS

Improve Coordination

Foster Education/Awareness

Improve Transportation Options

## STAGE 1 PROJECTS

NDOT implementation of mobility strategies began in July and will continue over the next three years. Phase 3 includes 22 projects across the state, with 8 projects currently underway.

1. Norfolk Flexible Route Feasibility Study
2. NE Region - Mobility Management/Coordination
3. Technology - Scheduling/Dispatch Software RFP
4. Statewide Mobility Manager
5. Lincoln/Omaha Intercity Feasibility Study
6. Grand Island/Hastings/Kearney Intercity Study
7. Statewide Mobility Management Public Relations
8. Mobility Management Dashboard

## NEBRASKA MOBILITY MANAGER

The Nebraska Department of Transportation launched Phase 3 of the Mobility Management Project in July 2019. The Mobility Management initial phases began over 10 years ago. Over the next three years, strategies will be implemented across the state. Leading and assisting many of the projects is Bill Bivin, Nebraska's first Statewide Mobility Manager. Bill has worked extensively with transportation providers across the state, along with the NDOT Transit Division staff. His understanding of transportation needs and challenges across the state provide a great perspective for the upcoming mobility management projects. Please contact Bill with any questions regarding mobility management or transportation needs.

## BILL BIVIN



### Statewide Mobility Manager



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## MOBILITY MANAGEMENT FACTS



650,000  
Rural Boardings

2018 – 6.1M  
Total Transit Boardings



1  
BRT Line  
(Coming 2020) - ORBT



46  
Active Vanpools