



The Art of Visualizing Networks of Facebook Page - Nebraska Transit Facebook Page Network Visualization

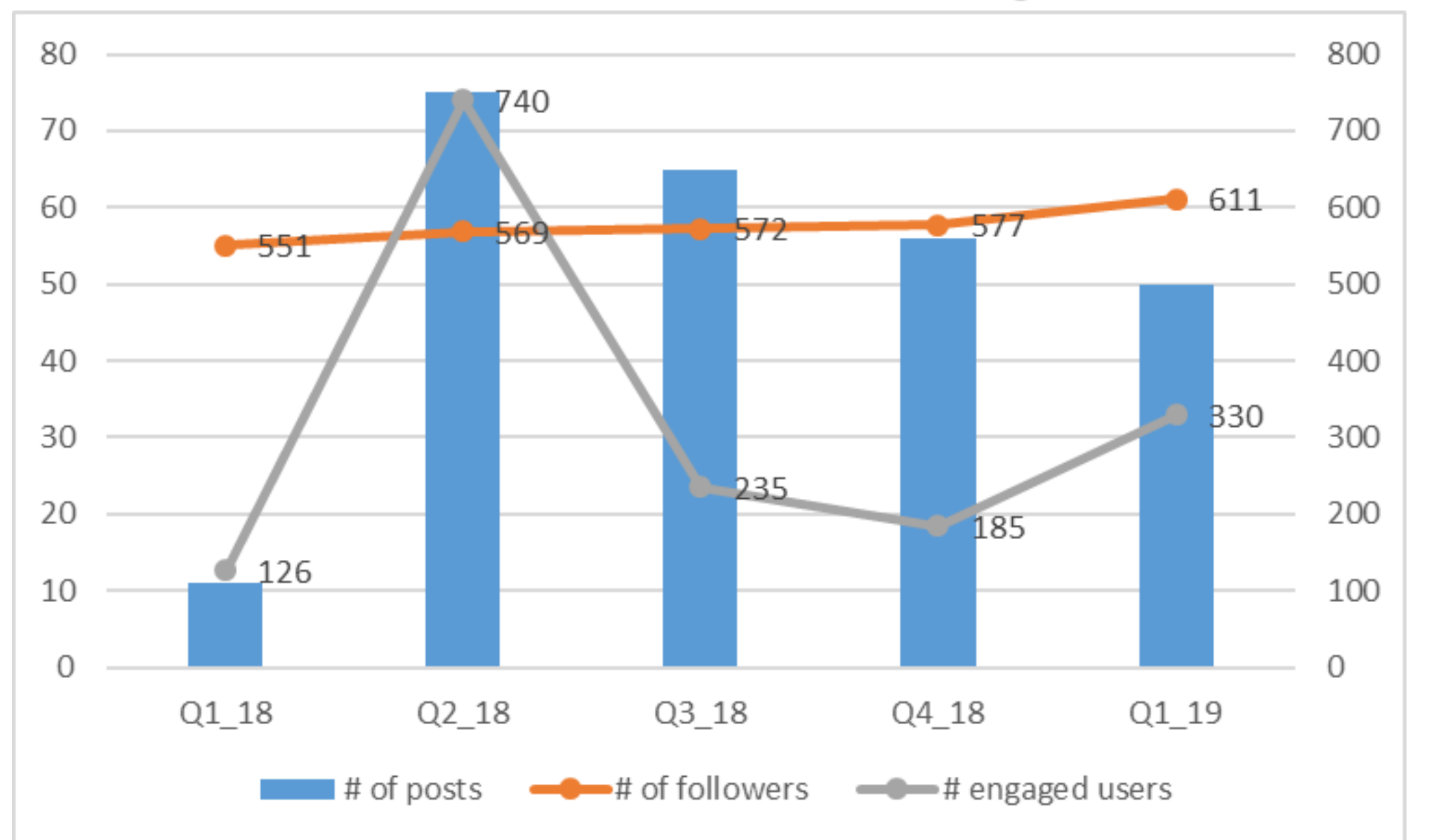
Yeonkyung Kim, Doctoral Student, University of Nebraska at Omaha

Nebraska Transit Facebook Page

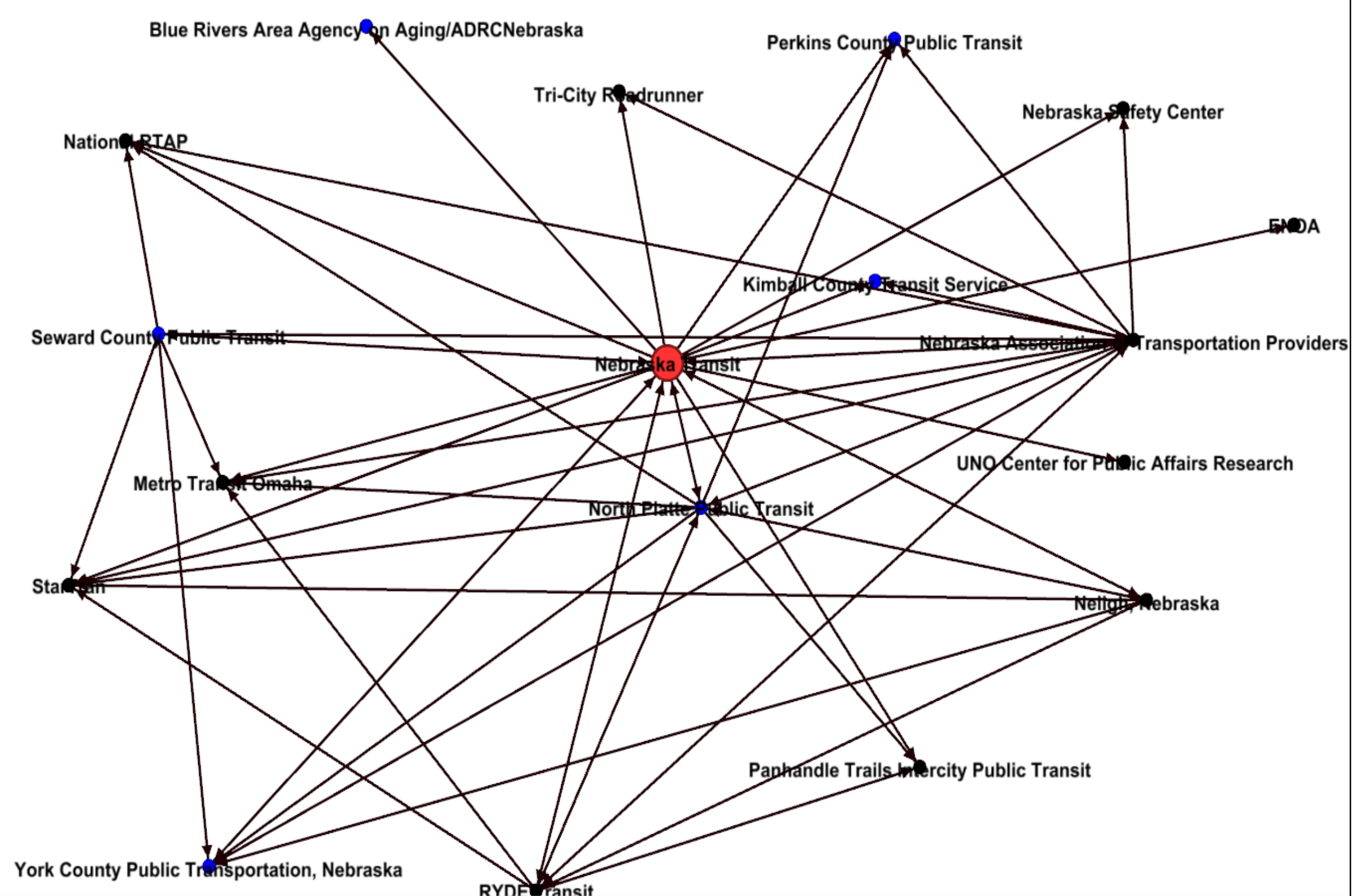
Nebraska Transit Facebook Page:
<https://www.facebook.com/nebraska.transit>



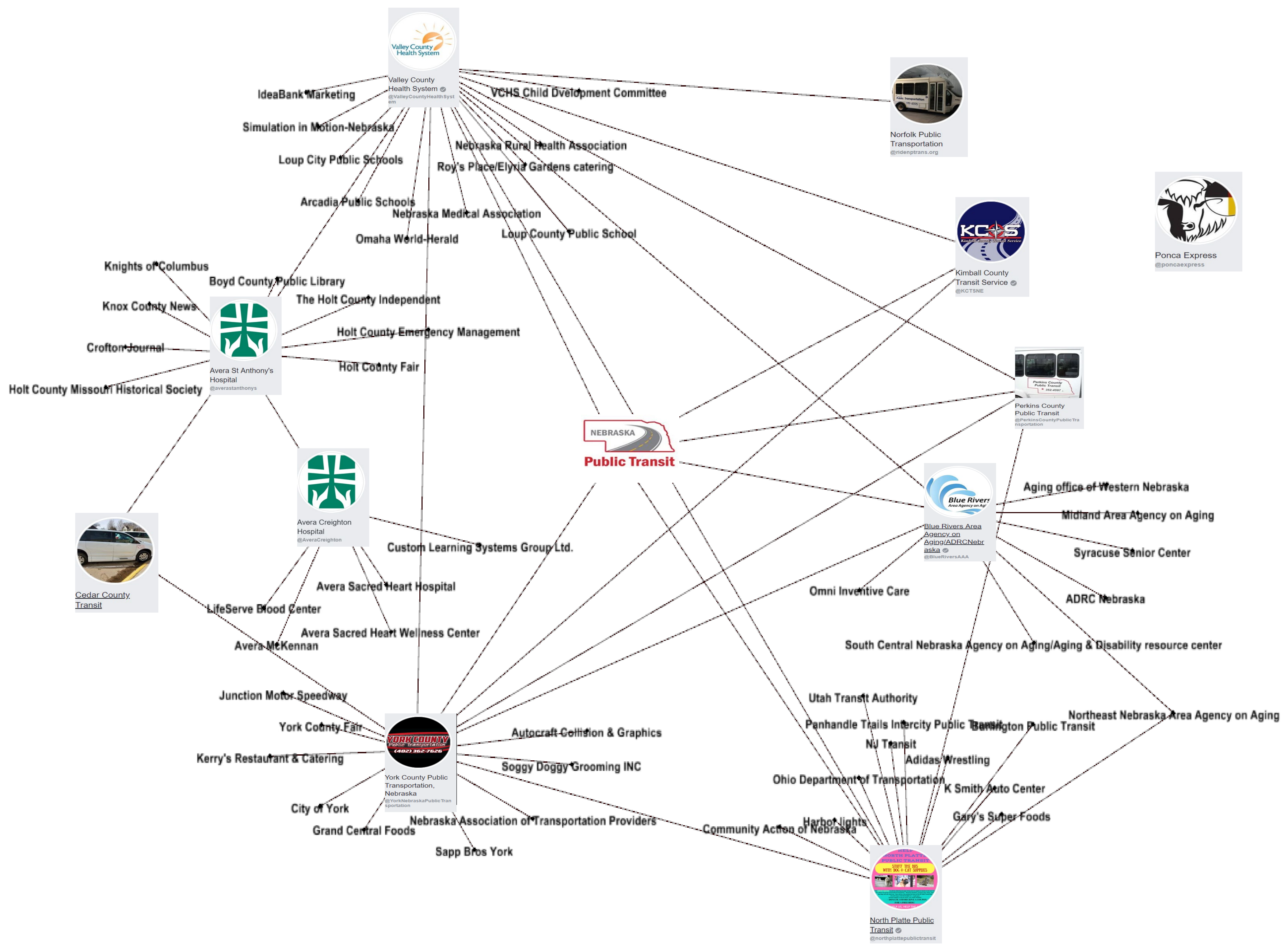
<Facts about our Facebook Page>



- Nebraska Transit Facebook Page is connected to 611 Followers including 593 individual citizens and 18 Facebook Pages.
- This network shows how we are connected to other Facebook Pages.
- Blue dots represent the transit service providers.



Rural Transit Providers' Facebook Page Network



- Among 57 Nebraska rural transit providers, 11 Nebraska rural transit providers use their Facebook Pages (As of March, 2019).
- This network shows how Nebraska Transit Facebook page (red dot) is connected to 11 rural transit providers' Facebook pages (blue dots) as well as how those 11 providers are connected each other.
- Some rural transit providers are actively connected to others while others are not.